

## International Business Training

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Professional education participants can learn how business is conducted in the modern business environment within world regions of their interest, including Asia, Latin America, US, Europe, Russia and CIS, and Africa, and improve their international management competencies in order to be prepared for successful careers in international business management. Continuous education at GBSB Global Business School empowers talented individuals and enables leaders, managers and entrepreneurs to realize their potential and maximize their contributions to their businesses and communities in an international playing field. Executives who have completed our programs feel that they learn and see a real change in their responses to their ability to relate to colleagues or team members from different backgrounds, evaluate the opportunities and risks in international markets for their businesses and live and manage the challenge of constant travel or life abroad with more satisfaction on a personal level. Professional education can be delivered through in-company training, executive training courses and business workshops in the campus of our international business school in Barcelona, Spain, across Europe and internationally. Our faculty is international and expert guest speakers can be arranged as well. **Mariah Miller:** an independent consultant on corporate governance. Since 2009, she has been collaborating primarily with Pensions Investments Research Consultants (PIRC) on proxy voting reports and the development of international proxy voting guidelines. Prior to this, she worked as Director of Emerging Markets for Soler Padro Abogados and Emergia Consulting. Mariah completed a BA in History at Oberlin College in the USA, an MA in the Global Studies Programme of Albert Ludwigs Universitat Freiburg (Germany), University of Kwa Zulu Natal (South Africa) and Jawaharlal Nehru University (India). She speaks English, Spanish and Chinese. Often professionals and executives do not have time to attend full-time business education programs. Often, a need for a new skill appears unexpectedly. In this situation, continuous education is an accessible way to obtain new knowledge, gain skills, meet other executives and see how different practical problems can be approached. Professionals can increase their understanding of how to do business in individual markets with a focus on the international business culture of each country. They can learn about business expectations, communication style, organizational and management styles and culture. International business training programs provide vital training for companies involved with international sales teams, joint ventures or mergers or acquisitions and organizations facing diversity issues. Professional education programs at GBSB Global Business School are practical with visits to companies and international organizations. Our professional education programs are offered in English and translation services can be provided when needed. The programs can be scheduled flexibly and it is possible for our professors to travel to your international offices. We offer quality education through an innovative curriculum designed to develop knowledge of all aspects of international business along with intellectual flexibility, cultural literacy, ethics, intercultural communication skills, creativity, and a collaborative outlook. Participants in our programs are fully prepared to lead. GBSB Global Business School welcomes diversity. The participants of our professional education programs were students from every continent, from different ages, genders and religions. The diversity of our open programs and

international business trainings is an important asset for professionals learning about international business. We are very excited about our international business (IBUS) major here at Drake. Educated at some of the world's best international business schools, the IBUS faculty have collectively spent time in over 80 countries, speak half a dozen languages, and bring to the classroom work experience spanning from start-ups to Fortune 500 companies. As a result, our program is as robust as those offered by any other world-class institution, and we believe our students can successfully compete with graduates from any program in the world! International Business students at Drake have many opportunities to engage both inside and outside the classroom. In the classroom, you will be challenged and encouraged to develop a transnational mindset. Our curriculum emphasizes not only the fundamentals of global business but also ensures that students leave Drake with a solid knowledge of world culture, history, languages, and society that is crucial to commercial success today. Outside of the classroom, you will have many opportunities to study abroad, participate in programming supported by the Nelson Institute for Diplomacy and International Affairs, work with international companies and non-profits in Iowa and beyond, or engage in collaborative research with faculty and other students. For example, students have recently worked in financial services firms in Des Moines, Dubai, and Santiago, studied anywhere from Argentina to Vietnam, supported building a health clinic in Uganda, and studied the evolution of Islamic consumer markets. When it comes time to sell or buy a business, choose to work with an experienced IBBA Member who will guide you through every step of the process. Look for the Certified Business Intermediary® (CBI) designation to identify individuals who have met our highest standards for education, ethics and professionalism. All of us are affected by economic and business decisions made on the other side of the world. Clothes we buy come from China, Bangladesh, Vietnam, Haiti and many other countries across the globe. Technologies we use are developed in Japan, India, Brazil, and other countries. Today, international transactions as part of business are the norm. Even purely domestic firms have to deal with international issues, be it in the form of imported supplies or foreign competitors. It is therefore imperative for us to understand how some of the most powerful organizations in the world make and implement decisions, and the impact of international transactions and the global economy on managerial decisions and our everyday lives. **Optional Practical Training**

Optional Practical Training (OPT) offers international students the opportunity to work up to one full year in the United States after nine months of full-time study. See OPT. As a result of the Workforce Innovation and Opportunity Act (WIOA) of 2014, CalJOBS provides connections to customer-focused employment training for adults and dislocated workers. SF State is an approved provider for WIOA funds. SF State is listed on the Eligible Training Provider List (ETPL) on the CalJOBS website. The College of Professional & Global Education offers this certificate program in partnership with the **Lam Family College of Business**, which has been accredited by the Association to Advance Collegiate Schools of Business (AACSB) International since 1964. The Lam Family College of Business provides a high-quality business education to a diverse learning community through innovative teaching, research and support. The college is one of just five percent of all business schools worldwide that meet the rigorous standards for this accreditation. International Business Skills (IBS) is a British based company with over 25 years of expertise and knowledge in education and training, both in the UK and the Middle East. IBS offer flexible, on-demand training solutions across the globe and also offer bespoke training for clients on request. International Business Skills are globally recognised soft skills that are learned and delivered through the use of approved courseware. This courseware has been developed to prepare candidates from all walks of life with the necessary soft skills required to progress onto higher professional or academic qualifications. IBS offer real world, non-industry specific qualifications, which can be used by candidates to improve job prospects and prove their commitment to developing a deeper understanding of business as a whole. We provide business soft skills training, complete with certification, enabling anyone with the drive and determination to gain professional qualifications in business. Our courses have been developed to provide candidates with both a practical and theoretical understanding of

each subject, equipping them with the soft skills necessary to compete in a modern business environment. The practical element is achieved through individual and group exercises, as well as tutorials, to engage the candidates and immerse them in the material, thereby providing a working knowledge of the subject area. The theoretical element is achieved through course books and tutor led sessions, which provide the candidates with a deeper understanding of each subject to reinforce their practical learning. Business Communications is the next module met by students. Effective communication skills are at the forefront of business activity. Various common types of communication, both verbal and non verbal are considered and students are introduced to practical ways in which they can improve their communication skills. Employees making best use of the time available is the subject of the module Time Management. This module is designed to ensure that students are aware of current time management techniques and the most common time wasting activities that occur in businesses. Basic Business and Finance introduces the student to the basic importance to businesses of correctly making use of available resources. The module begins by ensuring that students are aware of the most common business language before considering particular resources and concludes by equipping the student with some basic financial planning techniques.

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